

# GROUP & EVENT MANAGEMENT

The ultimate one-stop solution for corporate and event planners

We are pleased to present the 2018 Group & Event Management Team



**MARILU ADAMS**

**Senior Manager**

Email: [madams@pursuitcollection.com](mailto:madams@pursuitcollection.com)

Marilu arrived in Banff during the winter of 1992, working for the British inbound ski operator Inghams, and is still here! Marilu brings extensive experience having worked with Tour & Travel and Corporate Groups for many years. Marilu gained her expertise as both a freelance Tour Director/Escort and Corporate Program Manager and was instrumental to past successes of local destination management companies. She is passionate about the Tourism Industry in Western Canada and shares her in-depth local knowledge of groups sales and events with her team. Marilu joined the organisation in 2010 and leads an energetic team of Group Sales and Event Planners for the Banff Jasper Collection by Pursuit.



**MEGAN BOWMAN**

**Sales & Operations Manager**

Email: [mbowman@pursuitcollection.com](mailto:mbowman@pursuitcollection.com)

Megan's zest for the industry was her post-secondary pursuit, taking Tourism and Event Management at Niagara College. She started her career at Pursuit as an Explore Rockies Supervisor in 2013 and now has five years experience in the Group & Event Management team. Megan has over 10 years of customer service experience and has worked in many industry roles such as tourism, hotel & restaurant, banquets and her current role of Sales & Operations Manager. She has worked with many large scale events and clients within the Rockies and most recently has volunteered with the Canadian Olympic Committee ensuring the success of the Canada House at the Rio 2016 Olympic Games.



**ANNA POWELL**

**Group Sales Specialist**

Email: [apowell@pursuitcollection.com](mailto:apowell@pursuitcollection.com)

Since arriving in Banff in 2009, Anna has worked in many areas of the tourism industry. Starting in ski resorts, Anana worked in restaurants and operated many events before moving to a management role at the Lake Minnewanka Cruise. Anna has gained experience in many capacities since, and now brings her in-depth knowledge of Pursuit products and operations to the team. Anna has worked in the Group & Event Management team since 2015 and has been instrumental in the successful planning and execution of many group programs and events.



**SIMON HARDY**

**Group Event Planner**

**Email: [shardy@pursuitcollection.com](mailto:shardy@pursuitcollection.com)**

From his first visit to Banff in 2011, Simon knew the Rockies was the place he wanted to be. After a summer as a ticket agent at the Banff Gondola in 2012, he went on to earn a Tourism Management College Degree and a Bachelor in Communication in Montreal. Simon then completed his Bachelor in Switzerland studying Management there for a year. He returned to Banff Jasper Collection by Pursuit in May 2017 and joined the Group & Event Management team showcasing a passionate enthusiasm for group events.



**MOIRA MILCZ**

**Group Event Coordinator**

**Email: [mmilcz@pursuitcollection.com](mailto:mmilcz@pursuitcollection.com)**

Moira was exposed to the tourism industry very early on, growing up and working in a popular tourist town in Ontario. Throughout university she recognized her passion for planning and events while serving on executive committees across campus. Upon completion of her bachelor's degree in marketing she moved to Banff to search for an opportunity to further pursue her interest in event coordinating/planning while also being able to enjoy the Canadian Rockies. Moira joined the Pursuit Group & Event Management team in March of 2018, she is the newest member of the team and is eager to learn and grow in her new role as a Group Event Coordinator.



**JANE SULLIVAN**

**Group Sales Coordinator**

**Email: [jsullivan@pursuitcollection.com](mailto:jsullivan@pursuitcollection.com)**

Jane joined Pursuit in 2011. She brings over 25 years of experience working closely with many Bow Valley organizations including: CRPS, Banff Lake Louise Tourism, Town of Banff and the Town of Canmore's FFCS departments. Jane has proven program management expertise with experience handling thousands of guests for a wide variety of programs. Jane's most notable accolades start with the 1988 Olympics, continue to include years of Banff's Canada Day & Winterfest celebrations, the 2010 Olympics and the 2012 and 2015 Cross Country World Cup. Jane's experience is only surpassed by her positive attitude, humor and professionalism.



**JITKA MANDIKOVA**

**Group Administrator**

**Email: [jmandikova@pursuitcollection.com](mailto:jmandikova@pursuitcollection.com)**

After earning a Master Degree in Economics and working for Ministry for Regional development in Czech Republic, Jitka fulfilled her dream of travelling and extending her hospitality and tourism experience. For over 12 years, Jitka worked in brand name hotel chains, restaurants and banquets in Europe, New Zealand and Canada. Jitka joined Banff Jasper Collection by Pursuit in 2011, working in the Hospitality division and moved to the Group & Event Management team in 2013, bringing her knowledge of the hotels and products. Her administrative strength and attention to detail provide great support to the team for the past five years.